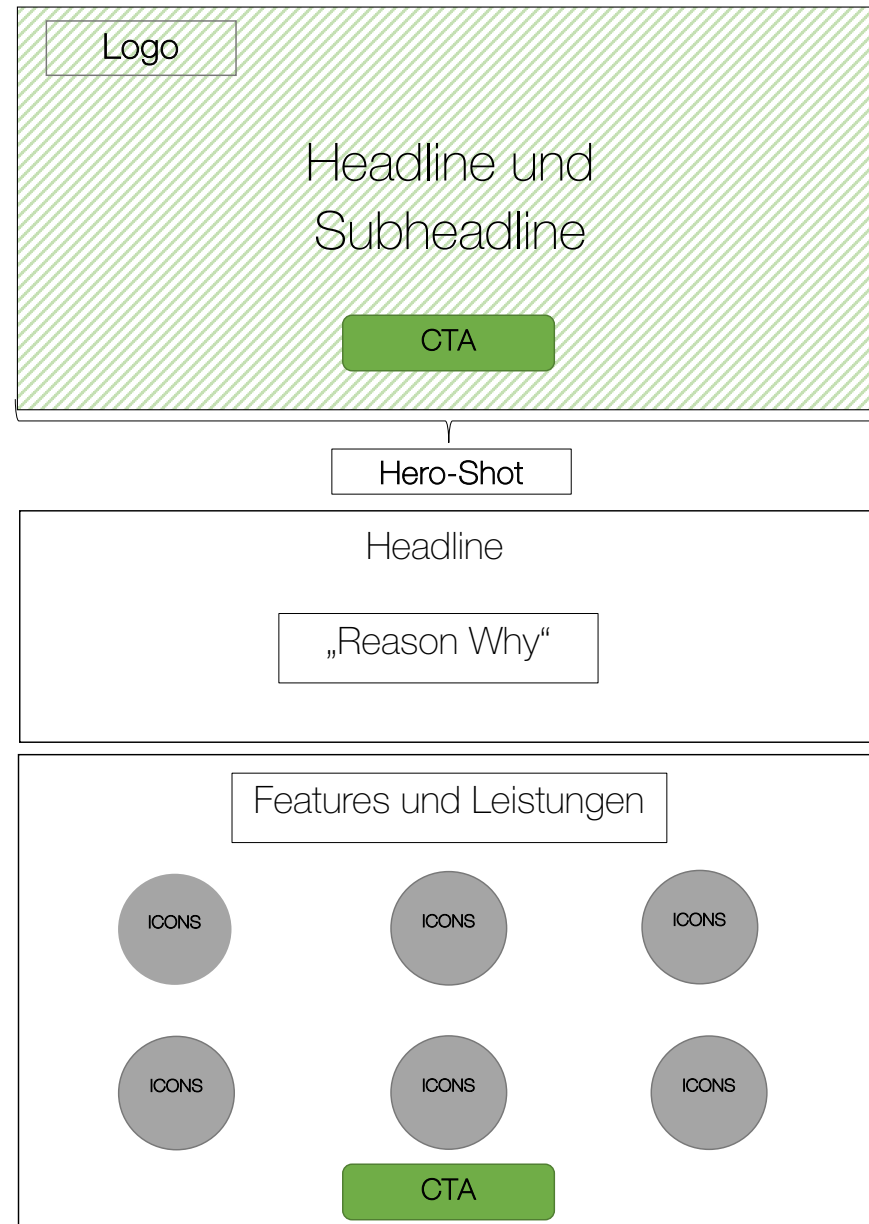


# Landingpage

Aufbau & Beispiel

# Aufbau



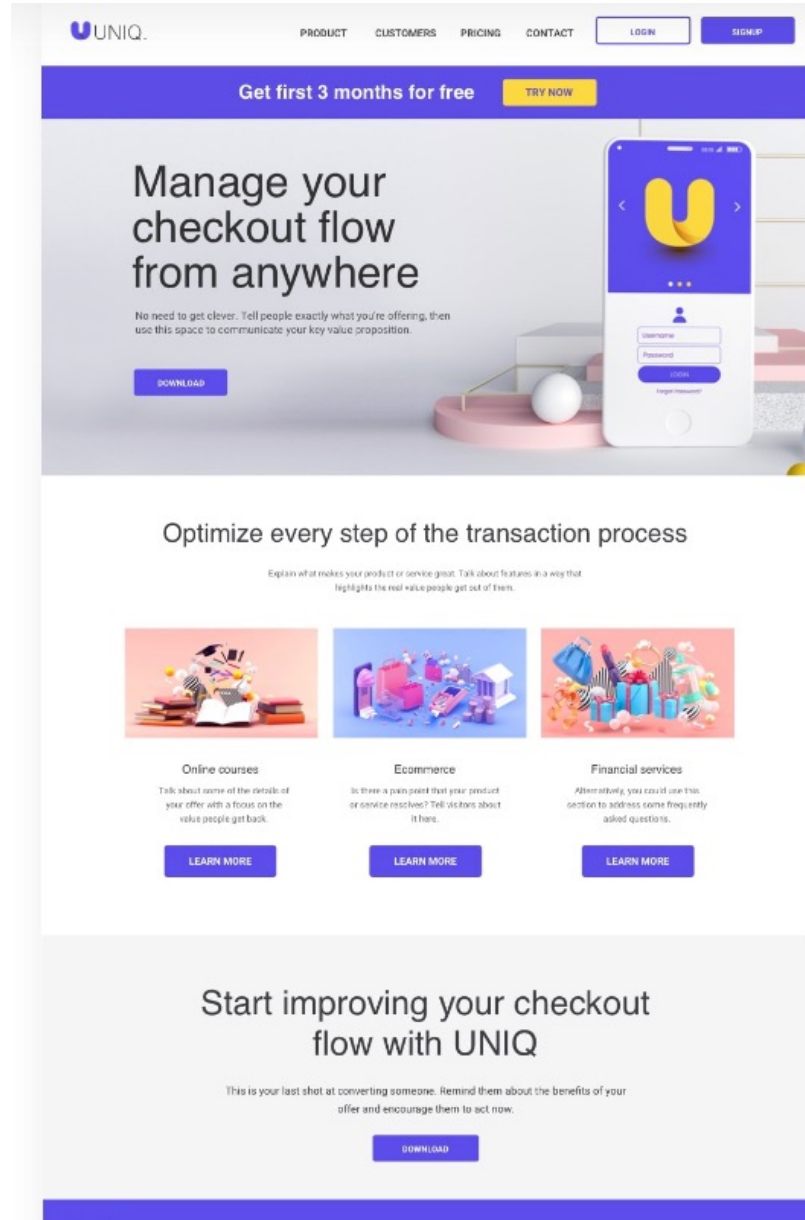
# Aufbau

Testimonials und Social Proof

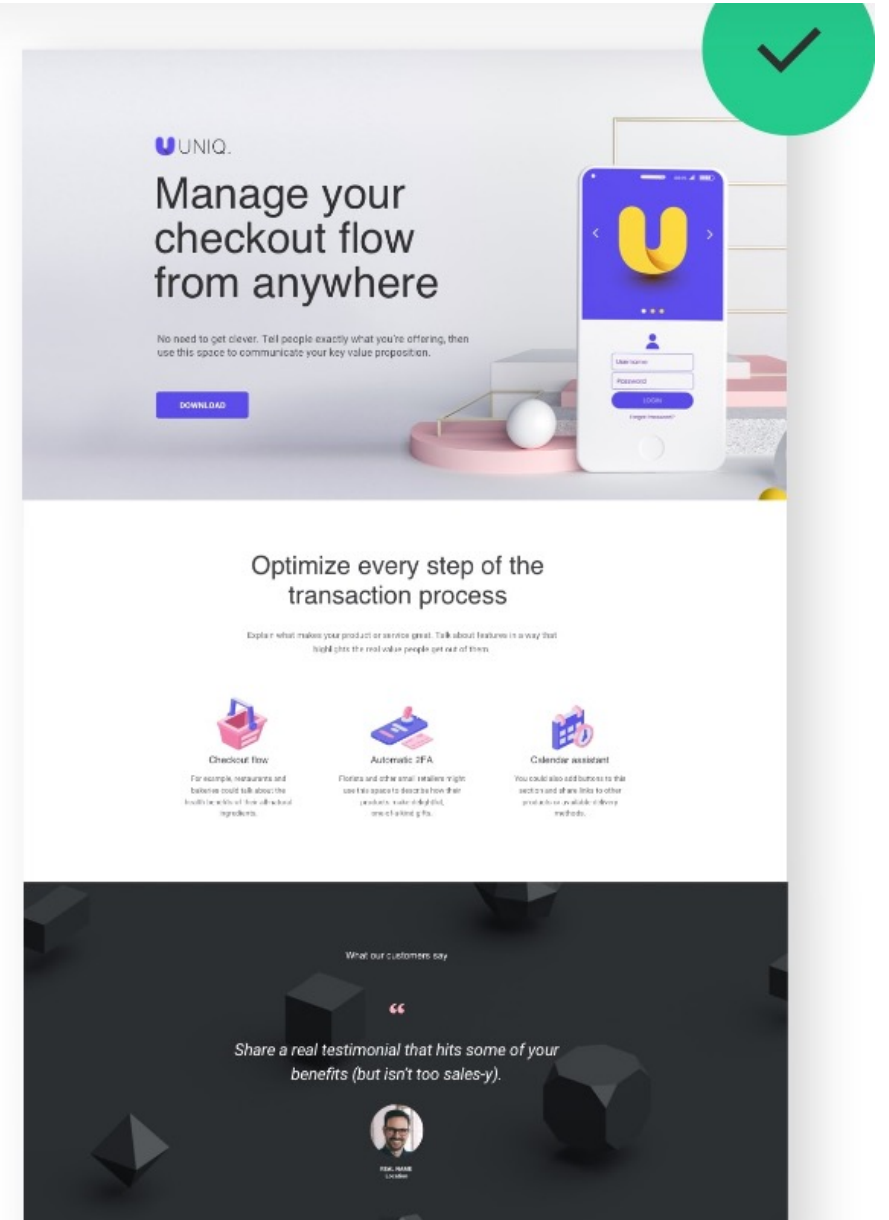
Auszeichnungen, Siegel und  
Zertifikate



# Beispiel



The original landing page for UNIQ features a purple header with navigation links (PRODUCT, CUSTOMERS, PRICING, CONTACT, LOGIN, SIGNUP) and a promotional banner: "Get first 3 months for free" with a "TRY NOW" button. The main headline is "Manage your checkout flow from anywhere", followed by a sub-headline: "No need to get clever. Tell people exactly what you're offering, then use this space to communicate your key value proposition." A "DOWNLOAD" button is present. Below is a section titled "Optimize every step of the transaction process" with a sub-headline: "Explain what makes your product or service great. Talk about features in a way that highlights the real value people get out of them." This section contains three columns: "Online courses" (with an icon of books and a laptop), "Ecommerce" (with an icon of a shopping cart and storefronts), and "Financial services" (with an icon of a wallet and coins). Each column has a "LEARN MORE" button. The bottom section is titled "Start improving your checkout flow with UNIQ" with a sub-headline: "This is your last shot at converting someone. Remind them about the benefits of your offer and encourage them to act now." and a "DOWNLOAD" button.



The improved landing page for UNIQ features a clean, minimalist design. The header is white with the UNIQ logo and navigation links. A green checkmark icon is in the top right corner. The main headline is "Manage your checkout flow from anywhere", followed by a sub-headline: "No need to get clever. Tell people exactly what you're offering, then use this space to communicate your key value proposition." A "DOWNLOAD" button is present. Below is a section titled "Optimize every step of the transaction process" with a sub-headline: "Explain what makes your product or service great. Talk about features in a way that highlights the real value people get out of them." This section contains three columns: "Checkout flow" (with an icon of a shopping cart), "Automatic 2FA" (with an icon of a smartphone), and "Calendar assistant" (with an icon of a calendar). Each column has a "LEARN MORE" button. The bottom section is titled "What our customers say" with a sub-headline: "Share a real testimonial that hits some of your benefits (but isn't too sales-y)." and a "DOWNLOAD" button. A testimonial image of a man is shown at the bottom.